



CLR Methodology Course

“You have a Ferrari here. People need to learn how to drive it before you give them access to all that horsepower!”

Our Promise

You will build on what you learned in the Leading Transformation Program and increase your competency in the use of The Change Leader's Roadmap to deliver superior results on your change projects.

As a graduate of the *Leading Transformation Program*, you know that *The Change Leader's Roadmap (CLR)* is the world's most advanced, comprehensive change methodology designed to navigate the most challenging organization transformations. *The CLR Methodology Course* is your path to complete your certification to the CLR, which you began by attending the *Leading Transformation Program*. Your certification will provide you a free six-month individual subscription to the online CLRM, providing you unlimited access.

In this two-day hands-on program, you will dig into the actual resources of *The CLR Methodology*:

- 9 phases of change
- 20+ Activities
- 77 Tasks
- 120+ Worksheets
- and 2000 pages of pragmatic guidance

You will explore and grasp the breadth and depth of guidance in the CLRM, and learn to pick and choose only the work that your change efforts require for speed, efficiency, and results.

Discover how to design your change efforts for success from the beginning, speed the work of change, gain greater commitment and alignment, and streamline the steps to produce breakthrough results.



Catalyzing Breakthrough in Leaders,
Organizations, and the World

“The Change Leader's Roadmap allows us to lead change with precision and minimal outside consulting, while at the same time growing change leadership capability internally. This is the most complete change methodology we have found anywhere.”

Pete Fox, General Manager,
Corporate Accounts Microsoft
US

“BEING FIRST GETS IT.
They are relevant, concise,
and effective.”

Krystal Jennings
Change Consultant
Wachovia Corporation

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Outcomes

1. Master the logic flow of the CLR's 9 phases so you can strategically think ahead using its guidance.
2. Raise your competence and confidence in navigating and applying the breadth of the CLRM resources ·
3. Learn how to determine the most important work needed on any given change effort so you can streamline your change process and timeline.
4. Explore the CLR Critical Path tasks and tools to expedite your project planning.
5. Highlight the value the CLR brings to your organization so you can position it with change leaders in need of its guidance.
6. Discover strategies to optimize your use of the CLR so that you minimize cost, time, and burden when launching and overseeing your major change efforts.
7. Amplify your contribution of being a conscious change leader or consultant in the eyes of your change sponsors and champions.

Audience

Graduates of Being First's 3-day Leading Transformation program

- Experienced change consultants
- Project managers
- Change management practitioners
- Change Leaders committed to mastering their craft

Program Tuition and Materials

USD \$1,825 (plus taxes—GST and HST)

Date and Place

October 31, 2013 – November 1, 2013
Ottawa, Ontario, Canada

Format

Two intensive, hands-on days of training and exploration
Led by Linda Ackerman Anderson, co-author of the CLRM

Pre-Work:

- Read *Beyond Change Management and The Change Leader's Roadmap*
- Complete CLRM course pre-work questions
- Test drive the CLRM on your own computer



Provide the level of change mastery your organization needs to produce breakthrough results every time!